

WVM **western** video market

2003 ADVERTISING RATES

SALE CATALOG

(Using *Your* Camera-Ready Ad Slick. Set-up Fees Extra)

FULL PAGE ADS: (7.25" x 10")

Entire Year:	\$325.00 per issue
Six Months:	\$360.00 per issue
Three Months:	\$395.00 per issue
Single Issue:	\$435.00

HALF-PAGE ADS: (7.25" x 5.0")

Entire Year:	\$240.00 per issue
Six Months:	\$270.00 per issue
Three Months:	\$295.00 per issue
Single Issue:	\$325.00

QUARTER-PAGE ADS: (7.25" x 2.5")

Entire Year:	\$165.00 per issue
Six Months:	\$180.00 per issue
Three Months:	\$205.00 per issue
Single Issue:	\$220.00

* (Add \$50.00 per issue for inside covers) *

PRE-PRODUCED VIDEO COMMERCIAL

* (All Prices Are Per 30-Second Spot To Be Broadcast At Least Once During Sale Preview) *

<u>All 2002 Sales:</u>	1 @ \$435.00
	2 @ \$400.00 / spot
	3 @ \$365.00 / spot

<u>Six Sales:</u>	1 @ \$545.00
	2 @ \$490.00 / spot
	3 @ \$430.00 / spot

<u>One Sale:</u>	1 @ \$690.00
	2 @ \$615.00 / spot
	3 @ \$545.00 / spot